Clustering For Character

Having a hard time figuring out your GMC? What about physical traits? Can't keep them straight as you are writing? I do clusters for each character and then keep them posted on the wall above my desk. Because the visual nature of a cluster interacts with your brain as a "picture" instead of as "text" you can scan for important information faster without getting trapped reading every word in a long list. (this is just how we're wired, lists are great, but a picture is worth a thousand words, right?)

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